

University of Pretoria Yearbook 2022

Innovation systems and international business 811 (GIJ 811)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	21 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This elective aims to explain the functioning of national innovation systems and how the concept relates to other innovation systems (like sectoral or regional ones). It specifically focuses on firm responses to the innovation system(s) in place, and considers the transferability of competencies, and innovations that developed in response to one innovation system for other contexts. It also examines how cross-border business can help mitigate weaknesses in local innovation systems.

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